



January 1, 2014

To whom this may concern;

Thank you for contacting Hershey's Ice Cream. We were pleased to hear that we are going to be your ice cream provider for the 2014-2015 school season. Here at Hershey Creamery we strive to make the best ice cream possible. We pride ourselves on our variety and our quality.

Due to Hershey Creamery Company producing over 180 different flavors of ice cream, maintaining separate production lines specific to allergens is not feasible. At this time, the Hershey Creamery Company adheres to an allergen control policy to protect consumers. We minimize non allergen products from exposure through production scheduling techniques. In addition to scheduling, production lines are cleaned and sanitized daily for the next day production. The lines are tested by our in house quality control technicians for organic material every morning before production is to commence.

Allergens have always been a concern for our company and we strive to obtain flavors in which everyone can enjoy. If you have any questions pertaining to specific flavors, please contact our office for assistance. I have included a list of nut free flavors as well as a copy of our school allergen list.

If there is anything else we can help you with please contact us at info@hersheyicecream.com or through our web site at www.hersheyicecream.com.

Sincerely,

HERSHEY CREAMERY COMPANY

Walter S. Holder
Vice President - Production

WSH/kr

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HERSHEY'S ICE CREAM IS NOT AFFILIATED WITH HERSHEY CHOCOLATE OR HERSHEY FOODS.